

### Forward-Looking Statements

Certain statements in this presentation are forward-looking statements as defined in the Private Securities Litigation Reform Act of 1995. Forward-looking statements are based on current expectations, estimates, and projections about Brunswick's business and by their nature address matters that are, to different degrees, uncertain. Words such as "may," "could," "should," "expect," "anticipate," "project." "position." "intend." "target." "plan." "seek." "estimate." "believe." "project." "outlook." and similar expressions are intended to identify forward-looking statements. Forward-looking statements are not guarantees of future performance and involve certain risks and uncertainties that may cause actual results to differ materially from expectations as of the date of this presentation. These risks include, but are not limited to: the effect of adverse general economic conditions, including the amount of disposable income consumers have available for discretionary spending; changes in currency exchange rates; fiscal policy concerns; adverse economic, credit, and capital market conditions; higher energy and fuel costs; competitive pricing pressures; the coronavirus (COVID-19) pandemic and the emergence of variant strains; managing our manufacturing footprint; adverse weather conditions, climate change events and other catastrophic event risks; international business risks; our ability to develop new and innovative products and services at a competitive price; our ability to meet demand in a rapidly changing environment; loss of key customers; actual or anticipated increases in costs. disruptions of supply, or defects in raw materials, parts, or components we purchase from third parties, including as a result of pressures due to the pandemic; supplier manufacturing constraints. increased demand for shipping carriers, and transportation disruptions; absorbing fixed costs in production; risks associated with joint ventures that do not operate solely for our benefit; our ability to successfully implement our strategic plan and growth initiatives; our ability to integrate acquisitions, including Navico, and the risk for associated disruption to our business; the risk that unexpected costs will be incurred in connection with the Navico transaction or the possibility that the expected synergies and value creation from the transaction will not be realized or will not be realized within the expected time period; attracting and retaining skilled labor, implementing succession plans for key leadership, and executing organizational and leadership changes; our ability to identify, complete, and integrate targeted acquisitions; the risk that strategic divestitures will not provide business benefits; maintaining effective distribution; adequate financing access for dealers and customers; requirements for us to repurchase inventory; inventory reductions by dealers, retailers, or independent boat builders; risks related to the Freedom Boat Club franchise business model; outages, breaches, or other cybersecurity events regarding our technology systems, which could affect manufacturing and business operations and could result in lost or stolen information and associated remediation costs; our ability to protect our brands and intellectual property; changes to U.S. trade policy and tariffs; any impairment to the value of goodwill and other assets; product liability, warranty, and other claims risks; legal and regulatory compliance, including increased costs, fines, and reputational risks; changes in income tax legislation or enforcement; managing our share repurchases; and risks associated with certain divisive shareholder activist actions.

Additional risk factors are included in the Company's Annual Report on Form 10-K for 2020, and subsequent Quarterly Reports on Form 10-Q. Forward-looking statements speak only as of the date on which they are made, and Brunswick does not undertake any obligation to update them to reflect events or circumstances after the date of this presentation or for changes by wire services or Internet service providers.

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#### Use of Non-GAAP Financial Information and Constant Currency Reporting

In this presentation, Brunswick uses certain non-GAAP financial measures, which are numerical measures of a registrant's historical or future financial performance, financial position or cash flows that exclude amounts, or are subject to adjustments that have the effect of excluding amounts, that are included in the most directly comparable measure calculated and presented in accordance with GAAP in the statements of operations, balance sheets or statements of cash flows of the registrant; or include amounts, or are subject to adjustments that have the effect of including amounts, that are excluded from the most directly comparable measure so calculated and presented.

Brunswick has used certain non-GAAP financial measures that are included in this presentation for several years, both in presenting its results to shareholders and the investment community and in its internal evaluation and management of its businesses. Brunswick's management believes that these measures and the information they provide are useful to investors because they permit investors to view Brunswick's performance using the same tools that Brunswick uses and to better evaluate Brunswick's ongoing business performance. In addition, in order to better align Brunswick's reported results with the internal metrics used by the Company's management to evaluate business performance as well as to provide better comparisons to prior periods and peer data, non-GAAP measures exclude the impact of purchase accounting amortization related to acquisitions, among other adjustments.

For additional information and reconciliations of GAAP to non-GAAP measures, please see Brunswick's Current Report on Form 8-K issued on January 27, 2022 which is available at <a href="https://www.brunswick.com">www.brunswick.com</a>, and the Appendix to this presentation.

Brunswick does not provide forward-looking guidance for certain financial measures on a GAAP basis because it is unable to predict certain items contained in the GAAP measures without unreasonable efforts. These items may include restructuring, exit and impairment costs, special tax items, acquisition-related costs, and certain other unusual adjustments.

For purposes of comparison, 2021 net sales growth is also shown using 2020 exchange rates for the comparative period to enhance the visibility of the underlying business trends, excluding the impact of translation arising from foreign currency exchange rate fluctuations. We refer to this as "constant currency" reporting.





## **Brunswick Corporation – 2021 in Review**

Outstanding Performance Across the Company



# Record full year results:

- Adjusted<sup>1</sup> EPS of \$8.28 (up 63%)
- Adjusted<sup>1</sup> operating margins of 15.2% (up 190 bps)



# Top-line growth across all businesses:

- Significant Mercury market share gains, accelerated in high horsepower OB
- Market share gains in Aluminum Freshwater and Saltwater Fishing
- Completed nine P&A / Freedom acquisitions



# U.S. marine retail unit demand is strong, but supply constrained:

- 15.4 WOH at end of year
- 20% fewer boats in dealer inventory vs. end of Q4 2020 (-52% vs Q4 2019)



#### FY 2022 guidance:

- Net Sales of \$6.7B \$7.0B
- Adjusted EPS of \$9.60 -\$10.25
- Free Cash Flow in excess of \$350M
- U.S. retail market growth remains supply constrained, up low-single digit percent vs. 2021

Our record 2021 has set the baseline for growth in 2022 and beyond

Ripl Community – 2021 Boating Season Survey





We live on the coast and it's becoming a part of our lifestyle and an activity our kids enjoy."

- First Time Boat Buyer

BRUNSWICK 16

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Each Segment Contributed to Outstanding 2021 Performance



- Retail market share gains continue;
   U.S. outboard market share in 2021:
  - > +160 bps total share gain
  - > >500 bps in each horsepower category over 200 hp
- V12 600hp Verado already delivered to 47 OEMs
- Full-year 2021 unit production at 108% of original plan
- Announced capacity investments on track





- Strong sales growth across all aftermarket P&A businesses due to increased boat usage and service needs
- Boat builders continue to increase production, driving OEM sales
- Completed Navico and two tuck-in (RELiON Battery and SemahTronix) acquisitions
- ASG Connect systems integration business growing rapidly

FY SALES 133%



- Full-year 2021 unit production at 95% of plan despite supply chain disruptions
- Pipelines remain at historic lows as strong retail demand continues
- Freedom Boat Club has grown to 328 locations, 48,000 memberships and a fleet exceeding 4,000 boats
- Completed six acquisitions of five franchise locations and the European boat club, Fanautic

**FY SALES 1** 36%



Full Year Revenue Growth Rates and Mix By Region<sup>1</sup>



BRUNSWICK 18

<sup>1</sup>All figures shown on a constant currency basis, excluding acquisitions.

- ✓ International sales up 30 percent on a constant currency basis, excluding acquisitions
- ✓ All segments
   experienced
   significant
   international sales
   growth
- ✓ Strong growth in Canada, with sales in Asia-Pacific normalized as expected vs. strong 2020 growth

U.S. Powerboat Industry – Percentage Change in Retail Units

CATEGORY	FY 20	_ FY	FΥ	
CATEGORY	FY 2020	FY 2019	2020	2019
Outboard Boats	(6)%	9%	14%	(3)%
Fiberglass SD/IB Boats	(20)%	(14)%	8%	(11)%
Main Powerboat Segments <sup>1</sup>	(7)%	8%	14%	(4)%
Total Industry (SSI) <sup>2</sup>	(8)%	5%	12%	(4)%
Outboard Engines (NMMA)	(7)%	10%	18%	1%

Source: NMMA Statistical Surveys, Inc.: Preliminary data is based on 100% of 2019 and 2020, 97% of Jan-Mar 21, 93% of Apr 21, 88% of May 21, 81% of Jun 21, 90% of Jul 21, 90% of Aug 21, 88% of Sep 21, 90% of Oct 21, 89% of Nov 21 and 60% of Dec 21. Coast Guard data through 12/2021.

#### BRUNSWICK 19

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✓ U.S. main powerboat retail unit FY 2021 vs FY:

**2020: -7%** 

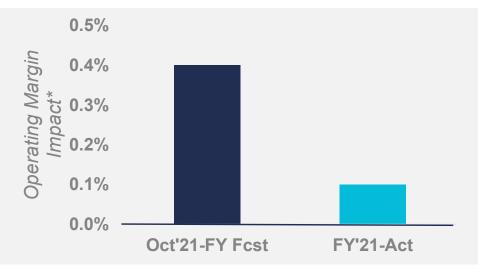
**2019: +8%** 

- ✓ Brunswick brands'
   2021 retail
   performance
   exceeded market
- ✓ Mercury U.S. outboard engine retail growth significantly outpacing industry

<sup>1)</sup> For the full-year 2020, outboard powered boats represented 87% of the total Main Powerboat Segments units (including Ski Wake boats)

<sup>2)</sup> Total Industry (SSI) also includes fiberglass and aluminum lengths outside the ranges included in the Main Powerboat Segments stated above, but excludes PWCs and jet, sail, electric and house boats

Pricing Actions and Inflation Impacts on Operating Margins



#### FY 2022

PRICING	<ul> <li>✓ Includes full year impact of 2021 price increase actions across all segments</li> <li>✓ Implemented certain mid-cycle price increases in 1Q'22</li> <li>✓ Pricing actions, including MY 2023 annual increases, anticipated to offset inflation</li> </ul>
INFLATION	<ul> <li>✓ Input costs up high-single digit percent exiting 2021</li> <li>✓ Anticipate additional inflationary pressures in 2022, moderating slightly in 2H</li> </ul>



\* Operating Margin impact from pricing actions, net of inflation defined as pricing increases, less inflation associated with direct materials, labor and freight (excludes impact of tariffs)

Capital Strategy Update



\$368M

Cash and Marketable Securities

\$321M

Free Cash Flow<sup>1</sup>



\$128M

Debt retired

\$267M

Capital deployed



1.8x

Gross leverage

+24%

Increased annual dividend to \$1.34



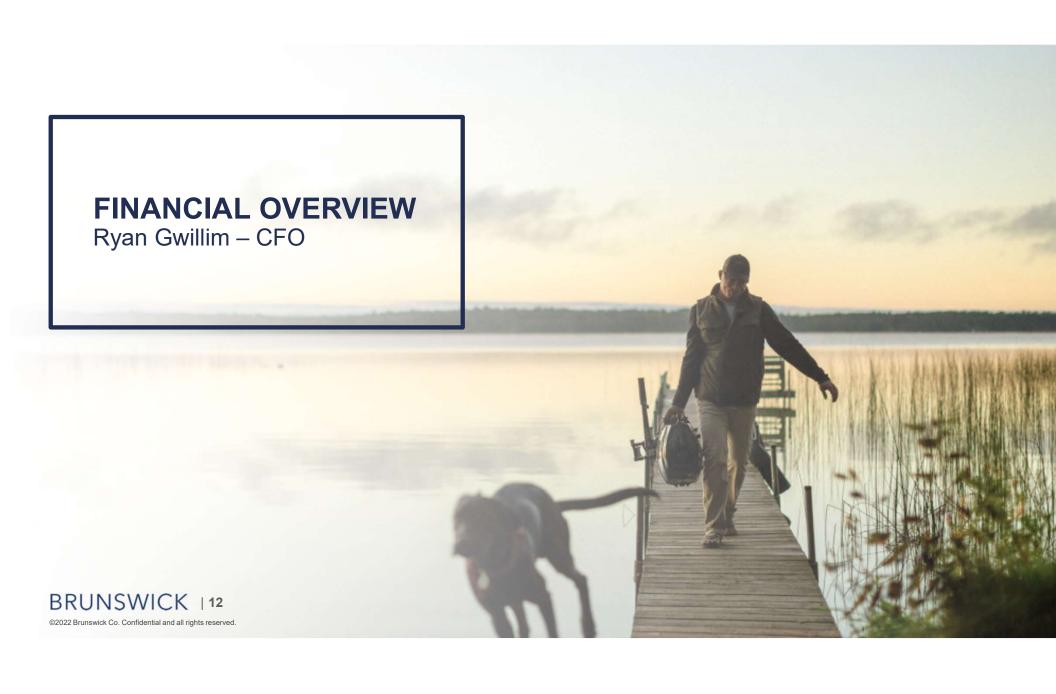
\$120M

Share repurchases

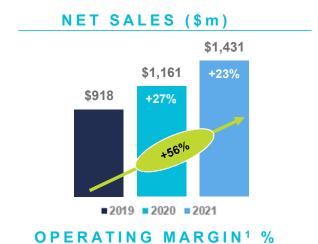
\$1.2B

Completed 9 acquisitions

We successfully executed our capital strategy, ending the year with a strong cash position



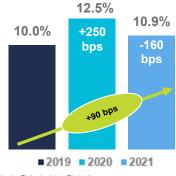
Overview of Fourth Quarter 2021 Adjusted Results<sup>1</sup>

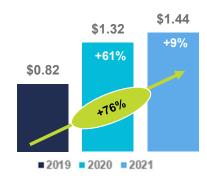


#### OPERATING EARNINGS<sup>1</sup> (\$m)



#### DILUTED EPS<sup>1</sup>





BRUNSWICK | 13

1See the Appendix to this presentation and today's Form 8-K for reconciliations to GAAP figures.

✓ Q4 2021 was the sixth consecutive quarter with record EPS

Overview of Full-Year 2021 Adjusted Results<sup>1</sup>



### ✓ Operating Leverage:

- 20.5% vs. 2020
- **20.4% vs. 2019**

Propulsion Segment – Q4 Performance

PRODUCT CATEGORY	SALES (\$M)	2020	2019
Outboard Engines	\$450.2	15%	53%
Sterndrive Engines	\$46.8	7%	17%
Controls, Rigging and Propellers	\$73.5	4%	57%

\$570.5

#### OPERATING MARGIN

**Total** 

 Operating Margin of 15.9%, down 30 bps vs Q4'20 (up 250 bps vs Q4'19)

#### 2 OPERATING EARNINGS

12%

% CHANGE VS

49%

 Operating Earnings of \$90.6M, up 10% (up 77% vs Q4'19)



Robust sales increases in all product categories with continued margin strength

Parts & Accessories Segment – Q4 Performance<sup>1</sup>

%	, (	C	н	Α	Ν	G	Е	V	S
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	PRODUCT CATEGORY	SALES (\$M)	2020	2019
	Engine Parts and Accessories	\$108.6	4%	41%
	Distribution	\$148.6	1%	28%
<del></del>	Advanced Systems Group	\$125.6	15%	39%
	Navico	\$122.8	N/A	N/A
	Total	\$505.6	40%	78%

#### OPERATING MARGIN

- Adjusted Margin of 12.2%, down 340 bps (down 60 bps vs Q4'19)
- GAAP Margin of 5.7%, down 790 bps

#### OPERATING EARNINGS

- Adjusted Earnings of \$61.5M, up 9% (up 70% vs Q4'19)
- GAAP Earnings of \$28.9M, down 41%



Strong late-season boating usage and increasing OEM production drove demand

Boat Segment – Q4 Performance<sup>1</sup>

			% CHAI	NGE VS
PRO	ODUCT CATEGORY	SALES (\$M)	2020	2019
	Aluminum Freshwater	\$177.0	19%	42%
- The state of the	Recreational Fiberglass	\$146.1	17%	36%
CIA.	Saltwater Fishing	\$95.7	(2)%	24%
<u>~~~</u>	Business Acceleration	\$16.5	50%	90%
	Total	\$433.0 <sup>2</sup>	14%	37%

#### OPERATING MARGIN

- Adjusted Margin of 7.9%, down 130 bps (up 60 bps vs Q4'19)
- GAAP Margin of 7.5%, down 160 bps

#### 2 OPERATING EARNINGS

 Adjusted Earnings of \$34.2M, down 2% (up 48% from Q4'19)

CHANGE VS

• GAAP Earnings of \$32.4M, down 7%



Strong top-line growth, with earnings impacted by supply chain delays and inefficiencies

<sup>&</sup>lt;sup>2</sup> Includes Boat eliminations of \$2.3 million.

Pipeline Metrics

**ENDING WEEKS ON HAND** 



Expect 2022 WOH to follow a similar trajectory as 2021

# UNITS IN PIPELINE (in thousands)



Sold ~8,300 units at wholesale in Q4'21 (+3% vs Q4'20)

- ✓ Pipeline inventory not expected to reach normalized levels until 2024+
- ✓ Elevated RM and WIP inventories due to component shortages/delayed shipments to dealers

# **Brunswick Corporation – Earnings Release Assumptions and Guidance for 2022\***

1

U.S. marine
industry retail unit
growth remains
supply
constrained
TO BE UP LOWSINGLE DIGIT
PERCENT

from 2021 levels

2

3

4

5

6

Revenue between \$6.7B AND \$7.0B

Operating margin growth between 20 AND 60 BPS

Operating expenses as a % of sales to INCREASE 50 TO 80 BPS

EPS between \$9.60 - \$10.25

**1**20%

FCF in EXCESS OF \$350 MILLION

Q1 revenue
UP ~15% vs
Q1 2021, with
low-to-mid
single digit
EPS growth

\*Each on an "as adjusted" basis where applicable; versus comparable prior year/quarter, as applicable

# Brunswick Corporation – Earnings Release 2022 Outlook – Segment Guidance



**Propulsion** 

UP LOW-DOUBLE DIGIT PERCENT

NET SALES

GROWTH

**OPERATING** 

MARGIN

TARGET\*

FLAT TO UP 30 BPS



Parts & Accessories

UP HIGH-TWENTIES
PERCENT

FLAT TO UP 30 BPS



Boat

UP LOW-DOUBLE DIGIT PERCENT

10.0+ PERCENT

## Brunswick Corporation – Earnings Release 2022 Outlook – P&L and Cash Flow Assumptions

Working Capital Usage

~\$140 - \$180 MILLION Effective Book Tax Rate

APPROXIMATELY 22%

Depreciation & Amortization<sup>1</sup>

~\$160 - \$170 MILLION

Effective Cash Tax Rate HIGH-TEENS PERCENT

Acquisition Amortization

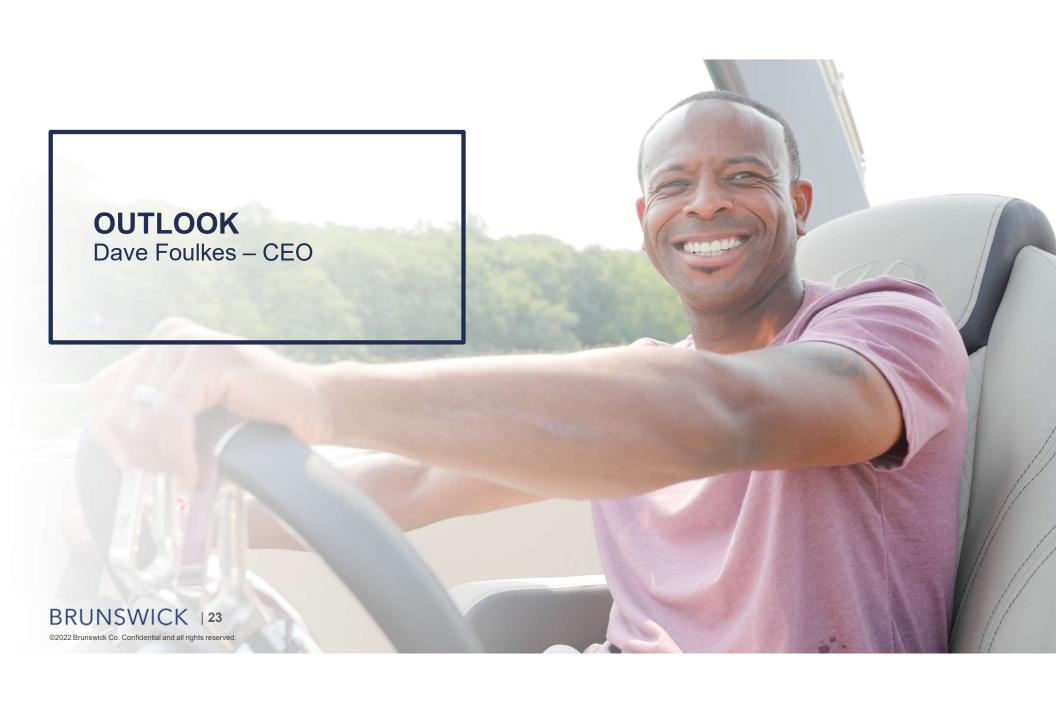
~\$65 MILLION

**Average Diluted Shares Outstanding** 

~77.0 – 77.5 MILLION

# Brunswick Corporation – Earnings Release 2022 Outlook – Capital Strategy and Other Assumptions

Capital Expenditures	~\$375 – \$425 MILLION	Share Repurchases	~\$100 – \$150 MILLION
Debt Retirement	~\$100 MILLION	Quarterly Dividends	\$0.335 PER SHARE
Net Interest Expense	~\$70 MILLION	Tariff Earnings Impact (net)	~\$65 MILLION
Foreign Currency Earnings Headwind	~\$10 – \$15 MILLION	Combined Equity Earnings and Other Income	COMPARABLE TO 2021



Operating and Strategic Priorities



#### PROPULSION

- Continue global share growth, especially in under-represented markets
- Execute new product programs and investments in propulsion innovation
- Efficiently increase capacity and production, and refill pipelines



## PARTS & ACCESSORIES

- Optimize global operating model and distribution
- Integrate acquisitions to broaden technology and systems portfolio
- Capitalize on advanced battery, connectivity and digital systems leadership
- Expand game-changing integrated systems and connected solutions



# BOATS & BUSINESS ACCELERATION

- Focus on operational excellence and margin expansion
- Increase production; execute expansion plans
- Successfully launch new products across portfolio
- Continue to grow Freedom Boat Club and expand geographically



#### ENTERPRISE

- Accelerate Brunswick-wide ACES technology strategy and launch innovative consumer solutions
- Advance digital marketing, e-commerce, consumer insight, and data analytics capabilities
- Advance ESG strategy, including DEI and sustainability

Our businesses are executing extremely well against our operating and strategic priorities

Recent ACES, Sustainability, Expansions and M&A Highlights



Virtual participation in CES 2022



Reynosa manufacturing expansion



New Product Launches Support Intuitive Boating Experiences for all



Mercury Marine to open purpose-built distribution center to meet record demand



Signed Virtual Power Purchase Agreement



Freedom Boat Club purchases
Rhode Island territory

BRUNSWICK | 25

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Recognized for Excellence in 2021



























AVERAGED MORE THAN
ONE MAJOR AWARD PER
WEEK IN 2021





BRUNSWICK | 26

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## **BRUNSWICK'S VIRTUAL INVESTOR DAY 2022 | MARCH 7**



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Appendix

GAAP to Non-GAAP Reconciliations - Q4

	Operating Earnings		Diluted Earni	Diluted Earnings per Share	
(in millions, except per share data)	Q4 2021	Q4 2020	Q4 2021	Q4 2020	
GAAP	\$121.8	\$136.5	\$1.31	\$1.22	
Restructuring, exit and impairment charges	0.1	(0.2)	_	_	
Purchase accounting amortization	23.0	7.5	0.23	0.07	
Acquisition, integration and IT related costs	11.4	1.8	0.11	0.02	
Special taxitems	_	_	(0.21)	0.01	
As Adjusted	\$156.3	\$145.6	\$1.44	\$1.32	
GAAP operating margin	8.5%	11.8%			
Adjusted operating margin	10.9%	12.5%			



GAAP to Non-GAAP Reconciliations - FY

	Operating	g Earnings	Diluted Earni	Diluted Earnings per Share	
(in millions, except per share data)	FY 2021	FY 2020	FY 2021	FY 2020	
GAAP	\$812.9	\$539.3	\$7.59	\$4.70	
Restructuring, exit and impairment charges	0.8	4.1	0.01	0.04	
Purchase accounting amortization	45.7	30.1	0.46	0.29	
Sport Yacht & Yachts	3.8	_	0.04	_	
Acquisition, Integration and IT related costs	24.3	5.4	0.27	0.05	
Palm Coast reclassified from held-for-sale	0.8	_	0.01	_	
Gain on sale of assets	(1.5)	_	(0.01)	_	
Special tax items	_	_	(0.13)	_	
Loss on early extinguishment of debt	_	_	0.04	_	
Pension settlement benefit	_	_	_	(0.01)	
As Adjusted	\$886.8	\$578.9	\$8.28	\$5.07	
GAAP operating margin	13.9%	12.4%			
Adjusted operating margin	15.2%	13.3%			



Q4 Net Sales increased by \$269.9 million, or 23.2 percent

NET SALES
(in millions)

Segments	Q4 2021	Q4 2020	% Change
Propulsion	\$570.5	\$507.9	12.3%
Parts & Accessories	505.6	360.8	40.1%
Boat	433.0	380.8	13.7%
Segment Eliminations	(78.1)	(88.4)	
Total	\$1,431.0	\$1,161.1	23.2%

Q4 SALES GROWTH

Region	Q4 2021 % of Sales	% Change	Constant Currency % Change
United States	68%	21%	21%
Europe	13%	39%	42%
Asia-Pacific	8%	13%	12%
Canada	7%	43%	39%
Rest-of-World	4%	18%	19%
Total International	32%	29%	29%
Consolidated		23%	23%

FY Net Sales increased by \$1,498.7 million, or 34.5 percent

NET SALES

Segments	FY 2021	FY 2020	% Change
Propulsion	\$2,504.7	\$1,878.4	33.3%
Parts & Accessories	2,008.1	1,508.8	33.1%
Boat	1,703.1	1,250.3	36.2%
Segment Eliminations	(369.7)	(290.0)	
Total	\$5,846.2	\$4,347.5	34.5%

FY SALES GROWTH

Region	FY 2021 % of Sales	% Change	Constant Currency % Change
United States	68%	32%	32%
Europe	14%	45%	38%
Asia-Pacific	7%	14%	8%
Canada	7%	67%	60%
Rest-of-World	4%	40%	43%
Total International	32%	40%	34%
Consolidated		34%	33%

Q4 2021 vs. Q4 2020 Sales Growth Drivers

	Parts &			
	Propulsion	Accessories	Boat	Brunswick
US - Organic	14%	0%	10%	11%
International - Organic	10%	11%	24%	14%
Total Organic	12%	4%	13%	12%
Acquisitions	-	36%	1%	11%
Currency	(0%)	(0%)	0%	(0%)
2021 Net Sales - GAAP	12%	40%	14%	23%

FY 2021 vs. FY 2020 Sales Growth Drivers

	Parts &			
	Propulsion	Accessories	Boat	Brunswick
US - Organic	36%	19%	31%	29%
International - Organic	23%	30%	46%	30%
Total Organic	31%	22%	35%	30%
Acquisitions	-	9%	0%	3%
Currency	2%	2%	1%	1%
2021 Net Sales - GAAP	33%	33%	36%	34%

#### Tax Provision

	Q4 2021	Q4 2020
Effective Tax Rate - GAAP	(0.4%)	19.4%
Effective Tax Rate - As Adjusted 1	17.3%	19.0%

	FY 2021	FY 2020
Effective Tax Rate - GAAP	19.2%	20.7%
Effective Tax Rate - As Adjusted <sup>1</sup>	20.7%	20.9%

BRUNSWICK 135

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- ✓ Estimated 2022 effective book tax rate, as adjusted, is expected to be approximately 22 percent based on tax guidance issued to date
- ✓ Cash tax rate expected to be high-teens percent

<sup>&</sup>lt;sup>1</sup>Tax provision, as adjusted, excludes \$(16.5) million and \$0.9 million of net (benefits) provisions for special tax items for Q4 2021 and Q4 2020 periods, respectively, and \$(9.7) million and \$0.3 million of net (benefits) provisions for special tax items for YTD 2021 and YTD 2020 periods, respectively.

Free Cash Flow – Full Year

(in millions)	FY 2021	<b>FY 2020</b> \$800.0	
Net cash provided by operating activities from continuing operations	\$586.2		
Net cash (used for) provided by:			
Capital expenditures	(267.1)	(182.4)	
Proceeds from sale of property, plant, equipment	7.2	2.9	
Effect of exchange rate changes	(5.5)	8.8	
Free Cash Flow	\$320.8	\$629.3	

